

Company Introduction

About MetaMap.

MetaMap (formerly Mati) was founded in 2017 in San Francisco.

We now operate globally and are trusted by 600+ companies worldwide.



We are a team united by our belief that everyone should be able to access inclusive financing, more meaningful work, and greater upward mobility. MetaMap has created a platform that sources, integrates, and interprets a vast range of data for a truly global population.

The result is a database enabling businesses to yield superior commercial outcomes.



Our Mission: A borderless world where everyone has access to the services they need.

Our mission is to develop a **borderless customer identity platform** that enables businesses to predict who they should serve and to what extent accurately. Our ambition is to host the most comprehensive data catalog.

We launched our platform by indexing every type of verifiable data that is valuable to most customers.

In the next phase, we will diversify by depth and breadth of data, so our platform can become increasingly connected.



The problem we solve: Businesses can't work with 2/3 of the world's population.

Why? Because they don't have the information to find them, understand them, and be confident they can work with them.

The data they need is inaccessible, fragmented, and difficult to interpret, particularly in developing regions. This problem cannot be understated. It affects every business, in every industry, across every aspect of life.

As a result, businesses today operate at a fraction of their true potential. MetaMap enables businesses to **access, understand, and work with the world population.**

How MetaMap can help your business.

Simplify identity verification and understand your customers.
All-in-one powerful platform.

MetaMap allows your business to implement customized verification flows to meet your onboarding, compliance, and verification needs.

Discover a curated catalog of tools designed to streamline your verification processes, elevate your efficiency, and scale your operations, all on the same platform.

Why choose MetaMap: We build solutions where clarity meets accuracy

Our approach is to break user identity into atomic attributes called **'merits'**. A merit is an individual piece of information about a user that can be used to improve a prediction of their future behavior.



Wide set of data:

One platform with a large variety of sources for a clear picture of your users and prospects.



Better decision-making:

Make informed decisions with fully automated risk assessments.



Customize and scale:

Use our user-centered and customizable solutions to improve your services and expand your business.

Our beliefs

MetaMap builds trust between businesses and people.



Better customer understanding:

We provide businesses with access to a comprehensive data set to understand their customers as quickly and accurately as possible.



Customizable and automated workflows:

We enable companies to improve decision-making and reduce risk. The modularity of our solutions allows businesses to customize and automate workflows at scale.



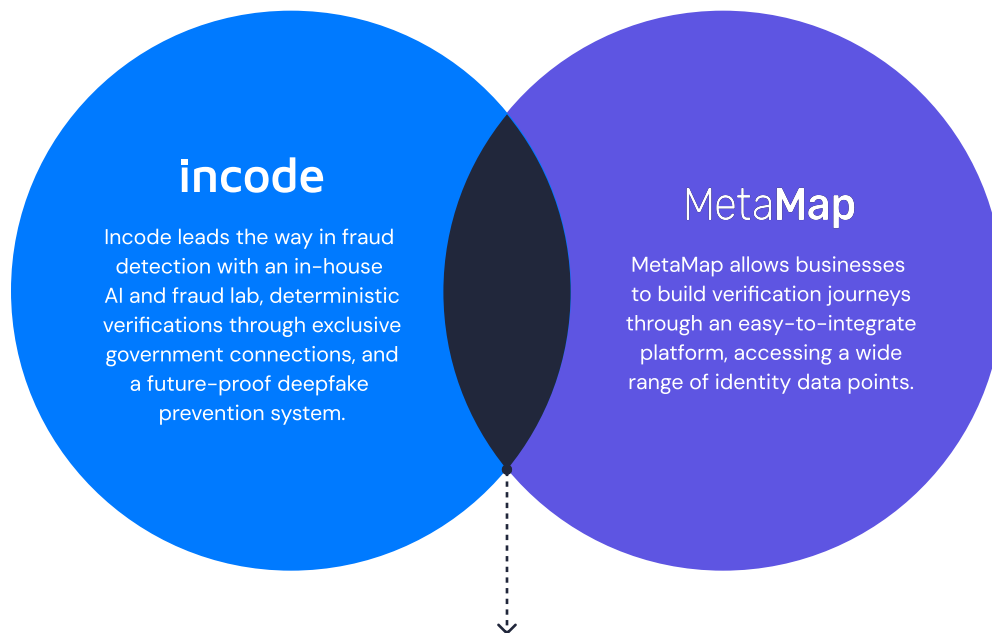
Borderless growth for businesses:

Major enterprises choose to partner with us because we enable workflows that lead to informed decisions, fewer user rejections, and high-quality growth.

Our end goal is to empower businesses to focus on their operations by completely abstracting the identity and reputation infrastructure.

MetaMap joins Incode.

As MetaMap is now part of Incode, our combined company is set to deliver even more powerful identity verification services. Here's what you can look forward to:



Together, we are committed to powering a world of trust, ensuring every interaction is secure, efficient, and reliable.

Combining Incode's enterprise-grade technology with MetaMap's easy-to-implement platform will expand our reach across North America, Latin America, and Africa. Whether you're a large enterprise or a midmarket business, we have a solution for your company.

This partnership isn't just about combining two companies; it's about **creating a future where identity verification is seamless, secure, and reliable**. We're excited about the possibilities and the innovations we'll bring to our global clients.

We're backed by the best investors in Silicon Valley and beyond

Top-tier enterprises across diverse sectors trust our verification platform



TRIBE CAPITAL



Dorm Room Fund

OPERATOR



Aglaé VENTURES



TITAN CAPITAL

CRAFT

The logo for MetaMap, featuring the word "Meta" in a white sans-serif font and "Map" in a bold white sans-serif font, set against a dark blue background with a large, light blue curved graphic element on the right side.

MetaMap

MetaMap, an Incode Company

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